

DECLARATION AND POWER OF ATTORNEY

Atty. Dkt. No.: 5197-000001

DECLARATION

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name,

I believe that I am the original and first inventor or inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD FOR PROVIDING MEDIA CONSUMERS WITH TOTAL CHOICE AND TOTAL CONTROL

the specification of which (check one)


- ☒ is attached hereto.
or
☐ was filed on _____ as Application Serial No. or PCT International Application No. _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.


I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY

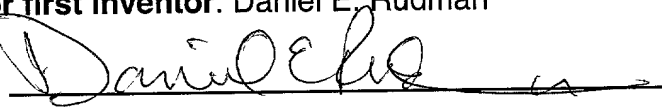
I hereby appoint Douglas P. LaLone, Reg. No. 37,167, Bernard J. Cantor, Esq., Reg. No. 17,336, and each practitioner at Customer No. 27572 () of Harness, Dickey & Pierce, P.L.C., my attorney with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

DECLARATION AND POWER OF ATTORNEY

CORRESPONDENCE ADDRESS

I request the Patent and Trademark Office to direct all correspondence and telephone calls relative to this application to Customer No. 27572 (), Harness, Dickey & Pierce, P.L.C., P. O. Box 828, Bloomfield Hills, Michigan 48303 (248) 641-1600.

Full name of sole or first inventor: Daniel E. Rudman

Inventor's signature: 

Date: 2-1-2002

Residence: 975 Cobblers Road, Waterford, Michigan 48327

Citizenship: U.S.

Mailing Address: 975 Cobblers Road, Waterford, Michigan 48327

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: To be assigned
Filing Date: To be assigned
Applicant: Daniel E. Rudman
Group Art Unit: To be assigned
Examiner: To be assigned
Title: METHOD FOR PROVIDING MEDIA CONSUMERS WITH TOTAL
CHOICE AND TOTAL CONTROL
Attorney Docket: 5197-000001

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231

**STATEMENT UNDER 37 CFR 3.73(b) AND POWER OF
ATTORNEY OR AUTHORIZATION OF AGENT**

Under 37 C.F.R. § 3.73(b), the undersigned hereby states that the below-named
Assignee is an assignee in the above-identified Application:

Assignee: ChannelFire, Inc.
975 Cobblers Road
Waterford, MI 48327

The documentary evidence of a chain of title from the original owner to the Assignee is
provided in the Assignment Document(s):

- ☒ filed herewith,
☐ previously filed,


Reel No. _____, Frame No. _____.

I hereby declare that all statements made herein of my own knowledge are true, and that
all statements made on information and belief are believed to be true; and further that these
statements are made with the knowledge that willful false statements, and the like so made, are


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punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

POWER OF ATTORNEY

I hereby appoint Douglas P. LaLone, Reg. No. 37,167, and each practitioner at Customer No. 27572 () of Harness, Dickey & Pierce, P.L.C., my attorney with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

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The undersigned, whose title is supplied below, is empowered to sign this certificate on behalf of the assignee.

ChannelFire, Inc.

Date: 2-1-2002



Name: Daniel E. Rudman
Title: President